

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 341732				ADVERTISER (OR AGENCY AND ADVERTISER)				<b>Cancellation Notice Required</b>  Announcement 28 days prior notice		
NAME	SHORR JOHNSON MAGNUS				TAMMY BALDWIN FOR SENATE						
AND	1831 Chestnut St Ste 602				PO BOX 510622						
ADDRESS	Philadelphia PA 19103-3700				Milwaukee WI 53203-0111						
	USA				USA						
CONTACT	MICHAEL D'ETTORRE				PRODUCTTAMMY BALDWIN FOR SENATE						
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.		PRODUCT CODE		1300				
NATIONAL SALESPERSON											
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/06/12								NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00002..	2	07:00A	09:00A	30S	11/02/12-11/02/12	CBS THIS MORNING	2	450.00	900.00
2	20000..	2	07:00A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	2	540.00	1080.00
3	01000..	1	07:00A	09:00A	30S	11/06/12-11/06/12	CBS THIS MORNING	1	540.00	540.00
4	00001..	1	05:58A	07:00A	30S	11/02/12-11/02/12	THIS MORNING	1	750.00	750.00
5	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	2	810.00	1620.00
6	00001.. Cancelled		04:59P	05:30P	30S	11/02/12-11/02/12	M-F 5PM NEWS	0	1700.00	.00
7	Su Cancelled	1	05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS	1	1800.00	1800.00
8	00001.. Cancelled		05:59P	06:30P	30S	11/02/12-11/02/12	M-F 6PM NEWS	0	2200.00	.00
9	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	2200.00	2200.00
10	M	1	09:00P	10:00P	30S	11/05/12-11/05/12	HAWAII FIVE-0	1	8100.00	8100.00
11	Su	1	10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS M-F/SU	1	2800.00	2800.00
12	Su	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
13	Su Cancelled		07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	0	1700.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME SHORR JOHNSON MAGNUS  
AND 1831 Chestnut St Ste 602TAMMY BALDWIN FOR SENATE  
PO BOX 510622ADDRESS Philadelphia PA 19103-3700  
USAMilwaukee WI 53203-0111  
USA

CONTACT MICHAEL D'ETTORRE

PRODUCT TAMMY BALDWIN FOR SENATE

LOCAL SALESPERSON Nicole Roy Pol AGENCY EST. NO.

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/06/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
14	Sa	1	05:58A	08:00A	30S	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	1	300.00	300.00
15	Su	1	09:30A	10:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	1800.00	1800.00
16	Sa	1	12:35A	01:35A	30S	11/03/12-11/03/12	CRIMINAL MINDS	1	160.00	160.00
17	00001.. Cancelled		09:00A	09:58A	30S	11/02/12-11/02/12	JEFF PROBST SHOW	0	375.00	.00
18	....2..	2	12:37A	01:07A	30S	11/02/12-11/02/12	10P NEWS REPLAY	2	200.00	400.00
19	....1..	1	01:07A	01:37A	30S	11/02/12-11/02/12		1	150.00	150.00
20	.....1.	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	1	2200.00	2200.00
21	11000..	2	04:29A	04:58A	30S	11/05/12-11/06/12	4 NEWS THIS MORNING	2	225.00	450.00
22	.....1.	1	11:00A	06:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	900.00	900.00
23	.....1.	1	06:58P	10:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	1800.00	1800.00
24	1000....	1	12:37A	01:07A	30S	11/05/12-11/05/12	10P NEWS REPLAY	1	225.00	225.00
25	01000..	1	09:00A	09:58A	30S	11/06/12-11/06/12	JEFF PROBST SHOW	1	405.00	405.00
26	01000..	1	02:58P	03:57P	30S	11/06/12-11/06/12	DR. PHIL	1	495.00	495.00

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AND	1831 Chestnut St Ste 602		PO BOX 510622		
ADDRESS	Philadelphia PA 19103-3700		Milwaukee WI 53203-0111		
	USA		USA		
CONTACT	MICHAEL D'ETTORRE		PRODUCT TAMMY BALDWIN FOR SENATE		
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.	PRODUCT CODE 1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/06/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	27		29875.00
Billing Summary										
					Qtr 4-12	Oct .00	Nov 29725.00	Dec .00	Total 29725.00	
									GRAND TOTAL	29725.00

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